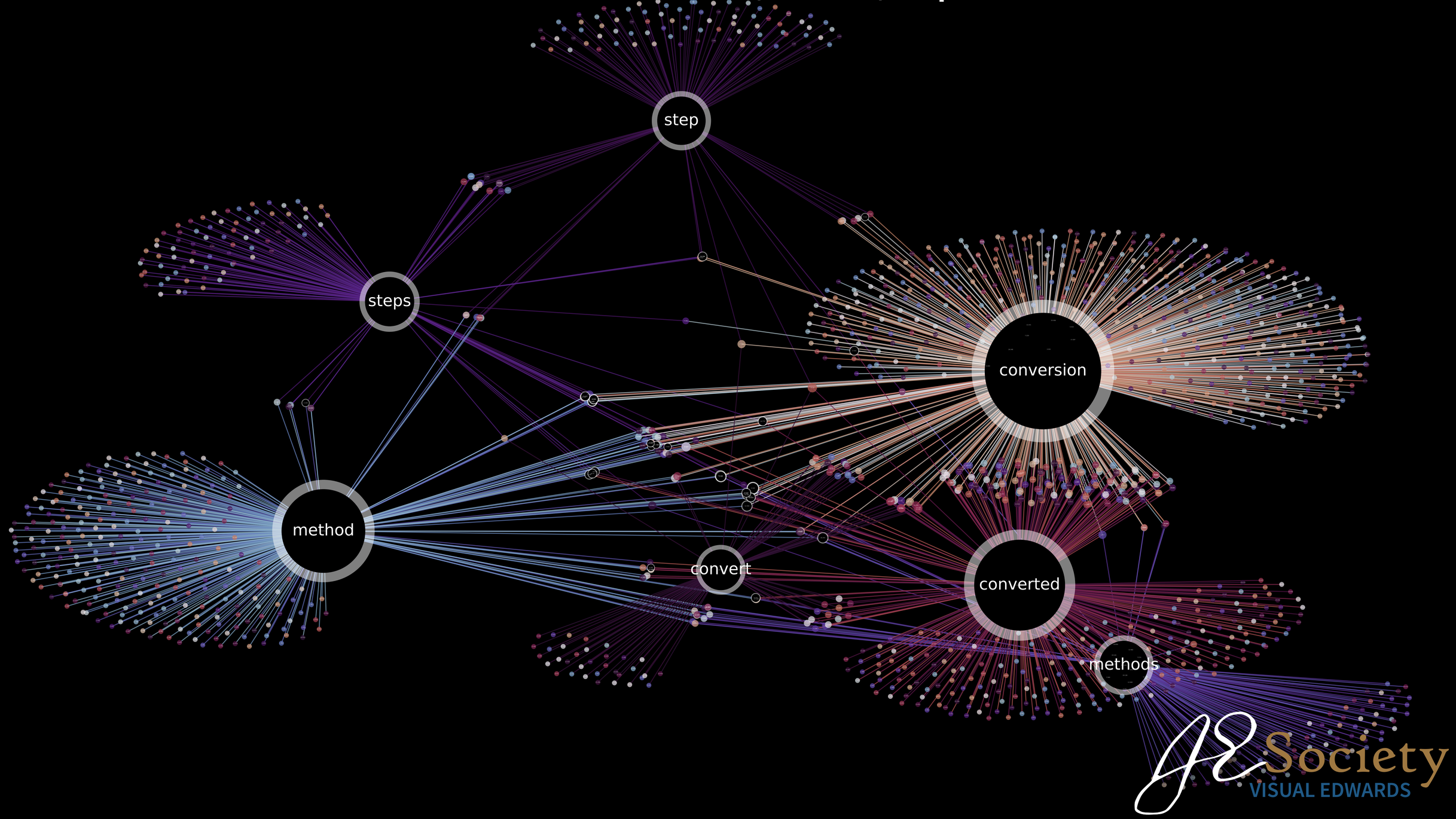VISUAL EDWARDS: "Conversion, method, steps" - RBoss